



## SKILLS

Adobe Creative Suite

Illustrator

Photoshop

InDesign

AfterEffects

Premiere Pro

Branding/Identity

CSS

Email Design

Event Design

Figma

HTML

Klaviyo

MailChimp

Microsoft Office

Packaging Design

Photo Retouching

Powerpoint

Print Design

Producing

Production Design

Project Management

Shopify

Web Design

WordPress

## QUALITIES

Quick Learner

Responsible

Efficient

Excellent Communicator

## AIMEE JANE EVANS

I am a creative producer, graphic designer, and web designer who is passionate about creating visually engaging and impactful designs. In my career I have worked with businesses of all sizes and have gained experience in print, digital, packaging design, branding, and photography.

## EXPERIENCE

### DECKED (APR 2022 - CURRENT)

#### CREATIVE PRODUCER (JUNE 2024 - CURRENT)

- I collaborate with cross-functional teams including marketing, sales, and product development to achieve project objectives effectively
- Managed multiple projects simultaneously, meeting deadlines, and maintaining high standards of quality.
- Directed and supervised production crews, including photographers, videographers, editors, and designers, to maintain high standards of quality and creativity.
- Implemented project management tools and workflows to streamline production processes and optimize efficiency.

### GRAPHIC DESIGNER (APR 2022 - JUN 2024)

- Developed artwork for various digital platforms, ensuring consistency in brand voice and visual style.
- Collaborated closely with creative teams, and stakeholders to translate vision into compelling visual and narrative content.

### CHUMS | SUN VALLEY, ID (NOV 2017 - MAY 2020)

#### ART DIRECTOR/GRAPHIC DESIGNER

- Led the production of catalog, website, and tradeshow graphics, ensuring cohesive brand representation.
- Directed studio photography sessions for all catalog and website needs, overseeing all post-production work.
- Conceptualized and executed new packaging designs for over 120 products, enhancing brand appeal and product visibility.
- Designed and implemented a new Shopify website, resulting in a 50% increase in sales within the first year.
- Sole designer responsible for creating graphic assets across all departments, including sales, product development, marketing, customer service, and web.

## EDUCATION

### CHAPMAN UNIVERSITY | ORANGE, CA (AUG 2009 - MAY 2013)

#### BACHELOR OF ARTS IN GRAPHIC DESIGN

MINOR IN LEADERSHIP AND ATHLETIC PERFORMANCE

- Played DIII college soccer, As a captain led the team to DIII NCAA playoffs in 2013

### K-12 IN SUN VALLEY, IDAHO | SUN VALLEY, ID (AUG 2005 - MAY 2009)

- Team captain and most inspirational in 3 sports (Soccer, Hockey, and Golf)

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